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**NEW BOOK PROPOSAL**

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This series is meant to be an applicable, thoughtful, and grounded series, written with an eye towards professional engineers, student engineers, engineering instructors, engineering trainers, engineering faculty, administrators, researchers, technical professionals, technical communicators, and science professionals. Different books will, of course, have slightly different target audiences. While theory is certainly welcome, all theoretical perspectives should be geared towards practical applications and contain examples or case studies that will resonate with our target audience. These details can be discussed with the Series Editor.

Please insert your answers on the following pages using Times New Roman, 11pt font.

Use complete sentences and thoughts whenever possible.

The first draft of your proposal will be submitted to the series editor for initial review and comment. Preferred submission for book proposals is via e-mail in PDF.

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**\_\_\_\_\_\_\_\_** Textbook (an authored book intended to be used *primarily* as the main study material in an undergraduate- or graduate-level university course)

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### **Author/s and Editor/s full name/s.**

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### Define/explain the topic.

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### List proposed contents, including section and sub-section headings. Include also a summary of each chapter and an approximation of length (e.g. word count or proposed number of pages). The target page count for books in this series is 250, but that is negotiable.

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* IEEE
* IEEE PCS (IEEE Professional Communication Society)
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 Journals

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#### **20.5 Would this book be for main adoption, supplementary readin,g or recommended reading?**

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## APPLICABLE EDITOR or CONTRIBUTOR PREVIOUS WORKS

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