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**NEW BOOK PROPOSAL**

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This series is meant to be an applicable, thoughtful, and grounded series, written with an eye towards professional engineers, student engineers, engineering instructors, engineering trainers, engineering faculty, administrators, researchers, technical professionals, technical communicators, and science professionals. Different books will, of course, have slightly different target audiences. While theory is certainly welcome, all theoretical perspectives should be geared towards practical applications and contain examples or case studies that will resonate with our target audience. These details can be discussed with the Series Editor.

Please insert your answers on the following pages using Times New Roman, 11pt font.

Use complete sentences and thoughts whenever possible.

The first draft of your proposal will be submitted to the series editor for initial review and comment. Preferred submission for book proposals is via e-mail in PDF.

Lydia Wilkinson

[lydia.wilkinson@utoronto.ca](mailto:ryan.boettger@unt.edu)

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**\_\_\_\_\_\_\_\_** Authored book (a single author or small team of authors collaborating on a book of original material)

**\_\_\_\_\_\_\_\_** Textbook (an authored book intended to be used *primarily* as the main study material in an undergraduate- or graduate-level university course)

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### **Author/s and Editor/s full name/s.**

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### Define/explain the topic.

### Write a short description of the proposed book that could be modified for promotional purposes.

### Outline the reasons for proposing a new book in this area.

### List major features of the proposed book which make it unique.

### List proposed contents, including section and sub-section headings. Include also a summary of each chapter and an approximation of length (e.g. word count or proposed number of pages). The target page count for books in this series is 250, but that is negotiable.

## MANUSCRIPT INFORMATION

Note: Manuscripts will need to be prepared in MS Word. Figures will be required to be in electronic format (.tiff, .jpeg/.jpg, or .psd). Wiley uses a paperless submission system for its manuscripts. Upon acceptance of a proposal, the Style Guide will be provided. Books in this series will use IEEE citation format.

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* IEEE
* IEEE PCS (IEEE Professional Communication Society)
* (add others)

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Journals

* IEEE PCS

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### Identify potential specific courses or training venues that might use this book. Be as specific as possible, even down to individual university listings, if possible. (For this section, a table can be made instead of using the subheadings below.)

#### Level of the course

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This number varies by university and program.

#### 20.3 Term

One semester/term is typical.

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#### **20.5 Would this book be for main adoption, supplementary readin,g or recommended reading?**

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## APPLICABLE EDITOR or CONTRIBUTOR PREVIOUS WORKS

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